

Hong Kong

From a small fishing village two hundred years ago, Hong Kong has evolved into one of the planet's most spectacular and dynamic cities, with Victoria Peak rising above the soaring skyscrapers of Central Hong Kong. Today the city is a world centre for finance, commerce, industry, technology, and science. Residents and visitors can shuttle from one island to another by the historic Star Ferry, or via the ultramodern metro (Mass Transit Railway; "MTR"), visiting the famous shopping districts in Kowloon, the towering Buddha on Lantau Island, Disney Land, and a host of other attractions. Yet, much of Hong Kong retains a rural flavour, with large swaths of land reserved for parks, where one easily can escape the hustle and bustle of the city. December is an ideal time to visit Hong Kong, with dry, sunny days and daytime temperatures in the low 20s.

Travel

Hong Kong International Airport is a leading air passenger gateway and logistics hub in Asia. Over 85 airlines operate at the two-terminal airport with direct connections to some American and European cities. The University campus occupies a 60-hectare site of sweeping natural beauty on the Clear Water Bay peninsula in East Kowloon, less than 30 minutes' driving time from Central Hong Kong. The Mass Transit Railway (MTR) is an underground subway system serving Hong Kong island, Kowloon, and the airport. The MTR is an easy and efficient way for visitors to get around Hong Kong.

Accommodation

We recommend to book accommodation in the hotel Crowne Plaza Hong Kong - Kowloon East, Regal Oriental Kowloon City Hotel, YMCA Hong Kong hotel or Guest House BP International. Further hotels can be found at China Travel Service Hotel Booking, see the conference website. Bookings must be made directly by the participants.

Local Organizing Committee

Andy Chan (City University, Hong Kong)
Vladimir Chigrinov (HKUST, Hong Kong)
Aaron Ho (Chinese University, Hong Kong)
Hoi Sing Kwok (HKUST, Hong Kong)

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Further information:

<http://phosm2014.ust.hk>



2nd announcement

PHOSM2014

**1st International Conference on
Photoalignment and Photopatterning
in Soft Materials:
Basic Understanding and Applications**

**Hong Kong
29 November - 2 December, 2014**



Aim and Scope

We are delighted to invite you to the 1st International Conference on Photoalignment and Photopatterning in Soft Materials: Basic Understanding and Applications. This newly established conference series focuses on photosensitive polymers (amorphous, liquid-crystalline, uncross-linked and cross-linked) and molecular glasses, as well as derived composite materials. In addition to fundamental science, an important topic will be the diverse technical applications of the photosensitive materials. The conference aims to bring together leading theoreticians and experimentalists to discuss in a congenial atmosphere a controversial and unsolved issue of photopatterning in azo-containing materials.

Relevant Topics

Papers are welcome on the following subjects:

- Cis-trans photo-isomerization
- Photocrosslinking and photodegradation
- Orientational diffusion
- Photoalignment, photodeformation and photopatterning
- Photosoftening and photofluidity
- Computer modelling of photoinduced effects
- Theoretical approaches to photopatterning
- Synthesis of photosensitive polymers
- Chemical structure and properties of photoaligning materials
- Technical applications of photoalignment and photopatterning

Conference Chair

Vladimir Chigrinov
(HKUST, Hong Kong)

Conference Co-Chair

Marina Saphiannikova
(IPF Dresden, Germany)

Invited Speakers

Antonio Ambrosio (Neapol, Italy)
Alexey Bubnov (Prague, Czech Republic)
Liang-Chy Chien (Kent, USA)
Hiroshi Hasebe (Ina, Japan)
Iam Choon Khoo (Penn, USA)
Lachezar Komitov (Gothenburg, Sweden)
Longin Lisetski (Kharkov, Ukraine)
Jarosław Myśliwiec (Wroclaw, Poland)
Jean-Michel Nunzi (Kingston, Canada)
Sergey Pasechnik (Moscow, Russia)
Evgeny Pozhidaev (Moscow, Russia)
P.S. Ramanujam (Roskilde, Denmark)
Svetlana Santer (Potsdam, Germany)
Martin Schadt (Seltisberg, Switzerland)
Anna Sobolewska (Wraclaw, Poland)
Vladimir Toshchevnikov (Dresden, Germany)
Sergiy Valyukh (Linkoping, Sweden)

Régis Barillé (Angers, France)
Riccardo Castagna (Pisa, Italy)
Fan Fan (HKUST, Hong Kong)
Tomiki Ikeda (Tokio, Japan)
Alexei D. Kiselev (Kiev, Ukraine)
Antoni Mitus (Wroclaw, Poland)
Kristiaan Neyts (Ghent, Belgium)
Jacques Peretti (C'edex, France)
Jerome Plain (Troyes, France)
Yuri Reznikov (Kiev, Ukraine)
Takahiro Seki (Nagoya, Japan)
Atsushi Shishido (Tokio, Japan)
Abhishek Srivastava (Hong Kong)
Victor Teboul (Angers, France)
Oleg Yaroshchuk (Kiev, Ukraine)
Slobodan Zumer (Ljubljana, Slovenia)

Programme

Although PhoSM will mainly consist of invited talks, we also intend to have contributed presentations. Researchers should submit a one-page abstract indicating their preference (oral or poster presentation) beginning April 1, 2014.

Important Dates

Opening of online submission:	April 1, 2014
Deadline for contributions:	July 1, 2014
Notification on acceptance:	July 15, 2014
Early registration:	September 1, 2014

Registration Fee*

Early registration:	€ 400**
Early student registration:	€ 250
Late registration:	€ 50 extra charge

*including all conference materials, coffee breaks and conference dinner

**registration fee for the Invited Speakers is waived

Social programme

Much attention will be given to encouraging contacts and discussions among the participants. To this aim, a get-together meeting, a conference dinner, and a sightseeing program will be offered as integral parts of the conference.

Venue

The conference will take place on the campus of Hong Kong University of Science and Technology (HKUST). It is a dynamic, international research university, in pursuit of excellence, leading the advance of science and technology.

Program Committee Chair

Hoi Sing Kwok (HKUST, Director of State Key Lab CDR, Hong Kong)

Program Committee

Lorenzo Marrucci (Universita' di Napoli Federico, Italy)
Ian Williams (HKUST, Hong Kong)
Arri Priimagi (Aalto University, Finland)
Nelson Tabiryan (BEAM Engineering, USA)
Joachim Stumpe (FIAP, Germany)
Claudio Zannoni (Università di Bologna, Italy)
Yanqing Lu (Nanjing University, China)